

April 17, 2008

Mr. Fred King
Dogwatch, Inc.
10 Michigan Drive
Natick, MA 01760

Dear Mr. King,

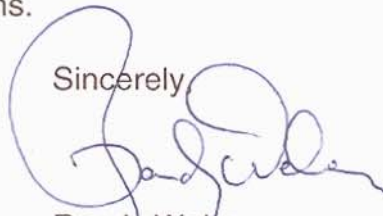
Congratulations!

On behalf of Consumers Digest Magazine, I am pleased to present you with this award. Your company has earned it. The product inscribed on the base has been recognized by the editors as having exceptional value in today's highly competitive marketplace.

For over 47 years, Consumers Digest has been publishing expert reviews and Best Buy recommendations that guide millions of Americans in making their purchase decisions.

It is my genuine hope that you will accept this award as recognition of an outstanding achievement on behalf of all those people who were responsible for making it happen. Once again, congratulations.

Sincerely

A handwritten signature in blue ink, appearing to read "Randy Weber", written over a large, stylized circular flourish.

Randy Weber
Publisher

RW/lk
encls.